EAST ROCHESTER GREENWAY REPORT

September 2005

Prepared by the
Rochester Regional
Community Design Center

R R C D C

ROCHESTER REGIONAL COMMUNITY DESIGN CENTER

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Project Description

The Marigold Gardens Association, Inc. made application to the Rochester Regional Community Design Center (RRCDC) in June 2005 and asked us to design a concept plan for the village gateway section of Commercial Street in East Rochester. The project design area begins where Route #490 feeds traffic into the Village of East Rochester and extends east to the intersection of Commercial Street and Roosevelt Road.

Project Participants

The RRCDC assembled a design team for the project including the following individuals:
Amy Priestley, Ellen Micoli-Soffa, Roger Brown, Tim Raymond and Joni Monroe. The team studied the project area, conducted a site visit, produced photo documentation and worked to compile a schematic proposed design that was submitted for review in September. We wish to acknowledge members of the design team for their help with this project, Marcy Wilcove of the Marigold Gardens Association and the individuals from East Rochester and Pittsford who reviewed the project, and SRF Associates, who helped to produce maps that were used in the design process and provided information about general traffic and road conditions in the project area.

Project Design and Recommendations

Commercial Street is an excessively wide road given traffic volumes. Our design suggests reducing the road to two lanes within a safe distance from the Route #490 ramps. We have employed various traffic calming elements including the installation of curbs beginning at the point where the road narrows and extending to the intersection at Roosevelt Road and a center median and raised intersection at Roosevelt Road. The median is enhanced with plantings and features decorative double-armed street lights to replace the existing davit lights in the redesigned Greenway area. Vertical stone elements announcing entry have been placed at either end of the median. A mixture of appropriate, salt-resistant plants

were recommended for the median and the greenway on either side of the road. (These are identified and keyed on the drawing.) In the intersection, the turning radii of the corners was modified for traffic calming and safety purposes, the crosswalks enhanced and pedestrian crossing distances shortened and decorative paving material proposed for the entire surface area of the intersection. Planting areas were suggested for each of the four corners of the intersection as an enhancement.